



New Life Academy



NEW LIFE ACADEMY  
GOLF CLASSIC

## NLA Golf Classic Sponsoring Opportunity

The NLA Golf Classic is held in mid-September at the beautiful Prestwick Golf Club in Woodbury. This annual fundraising event promotes community among NLA families and supporters while raising necessary funds for Variable Tuition and furthering the mission of the Academy. Your sponsorship provides targeted audience exposure for you and your company, while your donation goes directly toward Variable Tuition.

The Golf Classic features approximately 100-140 Players and Volunteers, 8 hours of exposure time.

There are five sponsorship levels to select from:

### **PLATINUM SPONSOR ..... \$3,000**

- 1 foursome included (\$2,540 tax deductible)
- Premium starting hole
- Full-page ad in tournament booklet (6"x8")
- Exclusive large tee box sign
- Prestwick GPS ad and Listing on NLA website

### **GOLD SPONSOR ..... \$2,500**

- 1 foursome included (\$2,040 tax deductible)
- Premium starting hole
- Full-page ad in tournament booklet (6"x8")
- Large tee box sign
- Prestwick GPS ad and Listing on NLA website

### **SILVER SPONSOR..... \$2,000**

- 1 foursome included (\$1,540 tax deductible)
- Half-page ad in tournament booklet (6"x3.875")
- Large tee box sign
- Prestwick GPS ad and Listing on NLA website

### **BRONZE SPONSOR ..... \$1,000**

- Logo in tournament booklet (\$1,000 tax deductible)
- Large tee box sign
- Prestwick GPS ad and Listing on NLA website

### **TEE SPONSOR..... \$500**

- Logo in tournament booklet (\$500 tax deductible)
- Small tee box sign
- Prestwick GPS ad and Listing on NLA website

For more information or to make your sponsorship commitment,  
please call Craig Schmalz at 651-757-4343



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## Golf Classic Artwork Submission Requirements

### Platinum and Gold Sponsors

#### Full-page Ad in tournament booklet

- Dimensions (no bleed): 6" (w) x 8" (h)
- Four-color
- InDesign file (with fonts) or print-resolution PDF (with all type converted)
- If no ad is provided, your logo or company name will be used

#### GPS ad

- 634 pixels wide by 394 pixels tall
- Jpeg or PDF file format
- If no ad is provided, your logo or company name will be used.

**Large Tee Box Sign** – NLA will produce this sign, only company name will be used.

### Silver Sponsors

#### Half-page Ad in tournament booklet

- Dimensions (no bleed): 6" (w) x 3.875" (h)
- Four-color
- InDesign file (with fonts) or print-resolution PDF (with all type converted)
- If no ad is provided, your logo or company name will be used.

#### GPS Ad or Logo

- 634 pixels wide by 394 pixels tall
- Jpeg or PDF file format
- If no ad is provided, your logo or company name will be used.

**Large Tee Box Sign** – NLA will produce this sign, only company name will be used.

### Bronze and Tee Sponsors

#### GPS ad or Logo

- 634 pixels wide by 394 pixels tall
- Jpeg or PDF file format
- If no ad is provided, your logo or company name will be used.

**Large Tee Box Sign – For Bronze Sponsors** NLA will produce this sign, only company name will be used.

**Small Tee Box Sign – For Tee Sponsors** NLA will produce this sign, only company name will be used.

All artwork due to NLA 14 days prior to Golf Classic date to be considered for submission. Submit artwork files via email to [CraigSchmalz@newlifeacademy.org](mailto:CraigSchmalz@newlifeacademy.org). For questions contact Craig Schmalz at (651)757-4343.

Thank you for supporting New Life Academy students!



## Additional Event Sponsoring Opportunity

### 2020 Annual Auction & Gala

Saturday, April 4, 2020

The Auction is an annual fundraising event for New Life Academy that promotes community among NLA families and supporters while raising necessary funds to further the mission of the Academy. Your sponsorship provides targeted audience exposure for you and your company, while your donation goes directly toward the initiatives that move NLA down the path of fulfilling the vision of the Academy.

The Auction features 450-500 Attendees and 100 Volunteers, 4+ hours of exposure time. There are four sponsorship levels from which to choose.

#### **PLATINUM TABLE SPONSOR ..... \$5,000**

- Four reserved seats at 2021 Decade Dance, (\$4,500 tax deductible)  
or Grandparents Day, or Concert
- Four reserved seats for Fall Drama
- Two season passes for 2020-21 home athletic games
- Special gift for hosts
- Reserved parking on auction night for hosts
- Preferred seating and sponsor table sign
- Table of 10

#### **GOLD TABLE SPONSOR ..... \$3,000**

- Four reserved seats for Fall Drama (\$2,500 tax deductible)
- Two season passes for 2020-21 home athletic games
- Special gift for hosts
- Reserved parking on auction night for hosts
- Preferred seating and sponsor table sign
- Table of 10

#### **SILVER TABLE SPONSOR..... \$2,000**

- Reserved parking on auction night for hosts (\$1,700 tax deductible)
- Preferred seating and sponsor table sign
- Table of 10

#### **BRONZE TABLE SPONSOR ..... \$1,000**

- Preferred seating and sponsor table sign (\$700 tax deductible)
- Table for 10

#### **FUND-A-NEED MATCH ..... up to \$250,000 (100% tax-deductible)**

Each year the Academy raises money for Tuition Assistance and other programs during the Fund-A-Need time of the auction. Auction patrons select the area(s) their gift goes toward. These funds are matched by generous Fund-A-Need Match Donors; and this match plays a key role in encouraging patrons to maximize their gift to the cause. The Fund-A-Need Match can be any amount and can be anonymous.

For more information or to make your sponsorship commitment, please call  
Craig Schmalz at 651-757-4343.