

Your 2016-17 Guide To
**GIVING & GETTING
INVOLVED**



**New Life
Academy**



We are here to **educate** and **energize** each student to **impact** their world for Jesus Christ and to reach their full potential in scholarship, leadership, and service out of love for God and one another.

YOUR HEART FOR GIVING



Dear New Life Academy
Family and Friends,

The Academy has enjoyed the gracious and active involvement of many members of our community. We value your heart for giving, and because of your time, talent, and treasure given in multiple areas throughout the school, New Life Academy has been able to thrive academically, spiritually, and in leadership.

Your participation in the school, both through Annual Giving and through volunteering, continues to have a direct benefit on your child and all the bright and talented young people entrusted to our care. Please take time to read about the many opportunities listed regarding the ways you can contribute to the school, and consider becoming involved in New Life Academy's mission to help educate and energize our students for the glory of God.

Sincerely,

Robert Lynn Atkinson
Head of School

"... because of your time, talent, and treasure given in multiple areas throughout the school, New Life Academy has been able to thrive..."

STATS

742
STUDENTS
& COUNTING

556
FAMILIES

59
GRADUATES
IN 2016

1,188
ALUMNI
& GROWING

58
TEACHERS

425
VOLUNTEERS
& COUNTING

75
STAFF
MEMBERS



Give Back Through **ANNUAL GIVING**

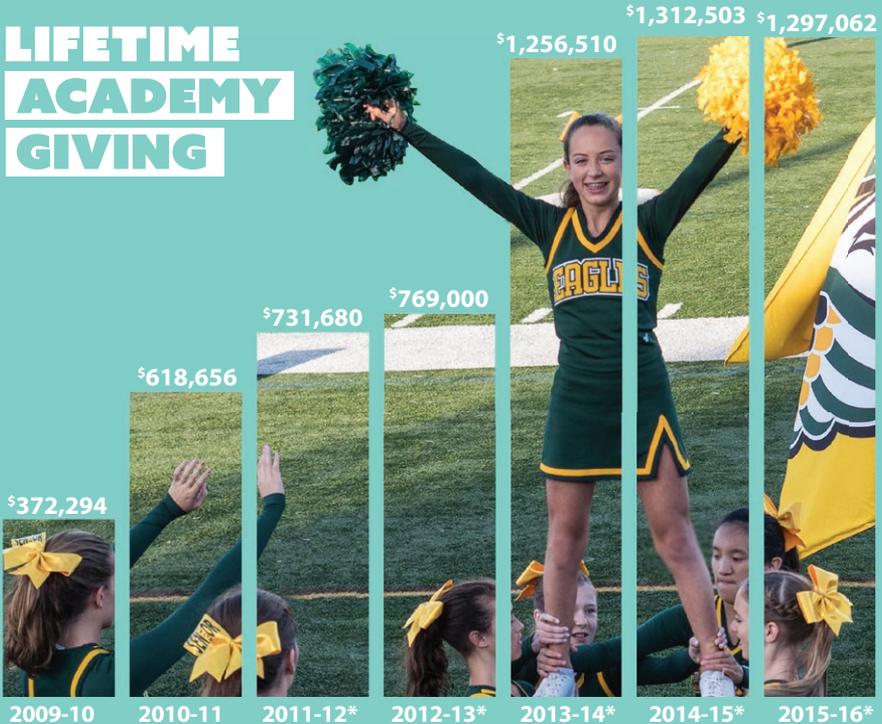
Throughout the school's history, New Life Academy has had a growing culture of philanthropy and giving. This culture continues to allow our school to flourish and become one of the top non-denominational Christian schools in the East Twin Cities area.

Our Annual Giving program is supported each year by parents, alumni, parents of alumni, grandparents, faculty, and corporations. It is the mainstay of the school's fundraising efforts, and the money raised each year through Annual Giving is used to amplify the budget

and distinguish our school. Funds from the Annual Giving program are used to impact every student, every experience, every day.

The spirit of giving here at NLA is healthy, generous, and broad-reaching. Last year more than 612 donors contributed \$1,297,062 to our Annual and Capital campaigns. That is an impressive number of supporters and dollars for a community our size. Clearly, the mission of Christian education is dear to many—and we see the fruit of it in the lives of our students every day.

LIFETIME ACADEMY GIVING



*Includes Building Campaign Funds. The New Life Academy Educational Foundation is a 501(c)(3) charitable organization and contributions to the school are deductible for federal income tax purposes.

GIVING

You may direct your gift to an area of specific interest through the Annual Giving Family of Funds.



FAMILY OF FUNDS

Annual Giving impacts every student, every experience, every day.

AREA OF GREATEST NEED - Annual gifts provide vital support for operations, programs, and advancements that strengthen Academy programs and infrastructure. Annual contributions to this fund provide vital unrestricted support to the area of greatest need.

TUITION ASSISTANCE FUND - Annual gifts toward Tuition Assistance Fund provide assistance to students whose families demonstrate need through an independent financial aid application process and who would otherwise likely not be able to attend New Life Academy.

SPIRITUAL DEVELOPMENT FUND - Spiritual development for each student is at the very heart of the mission of the Academy. Guest speakers, special projects, outreach opportunities, student leadership development, and chapel offerings are yet another mission-appropriate way for you to financially support the Academy.

ATHLETICS FUND - Gifts provide funding for the physical education and sports programs, along with equipment, uniforms, field fees, and travel for all athletic teams.

FACULTY DEVELOPMENT FUND - The Academy strives to recruit and retain a diverse faculty who teach to the highest standards, are passionate about educating your kids, and are excellent Christian role models. Your gift to the Faculty Development Fund provides opportunities for professional growth and development.

FINE ARTS FUND - Gifts support theater productions, visual artists, musical instruments, costume and set design, and community involvement.

TECHNOLOGY AND INNOVATION FUND - Annual Giving provides funding for teachers to facilitate student learning through innovative, challenging, and interactive classrooms using state-of-the-art technology and Makerspaces.



Give Back By

GETTING INVOLVED

VOLUNTEERING

Volunteers play an important part in the NLA educational experience. Each year hundreds of parents, alumni, parents of alumni, and grandparents volunteer at the Academy. Whether it's the Auction, Golf Classic, serving as an Elementary Room Parent, helping with Ala Carte, or one of the many activities taking place on a daily basis, there are many ways to get involved. Get started using your skills and resources and participate in the NLA experience.

GOLF CLASSIC

The Golf Classic takes place in September at the beautiful Prestwick Golf Club in Woodbury. The event promotes community among NLA families and supporters and raises funds for Tuition Assistance. This event offers competition, great prizes, and a great time on the greens.

AUCTION

The New Life Academy Auction, which takes place in the Spring, raises funds for Tuition Assistance, as well as other special student programs and activities. Celebrating a different theme each year, the Auction has a long-standing tradition of bringing hundreds of parents, grandparents, and community members together for an evening of entertainment.

ANNUAL GIVING CABINET

This vital group of parents are committed and passionate about the Academy. They are dedicated to helping the Academy raise Annual Giving funds to impact the school.

“ The success of our kids relies heavily on your involvement. ”



VOLUNTEER OPPORTUNITIES

If you're interested in volunteering with PSP in some capacity, Michelle Schumacher, President of Parent School Partnership, at psp@newlifeacademy.org.



- Admissions
- All Nations Club
- Ala Carte Food Services
- Annual Giving Cabinet
- Auction & Gala
 - Serve on Auction Committee
 - Décor Setup
 - Event Setup and Takedown
 - Solicit Donations
- Book Fair
- Career Fair
- Copy Room
- Food Donations
- Golf Classic
 - Serve on Golf Committee
 - Recruit Foursomes
 - Solicit Donations
- Grandparents' Day (Preschool – Gr. 5)
- Library Helper
- Mailings
- Makerspaces
- Minds in Motion
- New Family Welcome Volunteer
- Nurse's Office Assistant
- Open House Tour Guide
- Photographer
- Poetry Fest (Gr. 1-5)
- Prayer Facilitator
- Room Parent (Preschool– Gr. 6)
- School Store Helper
- Spelling Bee
- Talent Show (Gr. 3 – 6)
- Track and Field Day
- Woodbury Days



Give Back Through **SPECIAL EVENTS**



Two great events unite New Life Academy families and our community in the spirit of raising funds to improve and enhance the student experience.

AUCTION & GALA - APRIL 1, 2017

The Auction & Gala raises funds for Tuition Assistance as well as other special student programs and activities. Celebrating a different theme each year, the Auction has a long standing tradition of bringing hundreds of parents, grandparents, and community members together for an evening of entertainment and fundraising.



NLA GOLF CLASSIC - SEPTEMBER 19, 2016

The Golf Classic takes place in the Fall at the beautiful Prestwick Golf Club in Woodbury. The event promotes community among NLA families and supporters and raises funds for Tuition Assistance. This event offers competition, great prizes, and a great time on the greens.

Give Back Through **CAPITAL IMPROVEMENTS** & SPECIAL PROJECTS



From time to time our Academy will conduct capital improvement projects and special campaigns to provide an even better student experience. We recently just completed such a

campaign. The Unlock the Potential Building campaign raised \$6 million to meet the needs of our increasing student body and more effectively impact the lives of all that attend.



CAN I GIVE ONLINE? Yes, you can support NLA online! Credit card giving can be made over a secure server at www.newlifeacademy.org.

WHAT IS THE GOVERNING COUNCIL?

New Life Academy is governed by a Board of Trustees called the Governing Council. The Governing Council Trustees set strategic direction for the school, set tuition, approve operating budget, oversee fundraising, and employ the Head of School. The administration of the school program and facilities is under the direction of the Head of School.

WHY DOES NLA NEED TO RAISE MONEY?

We raise voluntary gifts from those who would like to make a difference in the lives of our students. Gifts help fund all areas of New Life Academy that are not covered by tuition and are necessary to provide an excellent education for students. Program support, tuition assistance, and building improvements are just a few of the areas that your gift could impact.

WILL SOMEONE ASK ME TO GIVE?

Yes. There are many opportunities to give we hope that everyone will consider making an annual gift to the school. In addition, you can also support and attend one or both of our two large community events, the Auction and the Golf Classic.

WHAT IS CONSIDERED LEADERSHIP GIVING?

Contributions of \$1,000 or more are considered Leadership Gifts. Leadership donor names are listed in the Annual Report published each fall.

HOW MUCH DOES NLA EXPECT ME TO GIVE?

All gifts, from the smallest to the largest help support our excellent programs. Participation is key. We are a great community of parents, grandparents and alumni. When we all give together, the impact on students is multiplied.

CAN I DESIGNATE MY GIFT TO A SPECIFIC AREA OF THE ACADEMY?

Yes. Please see our Family of Funds listed on page 5 to help you direct your giving to an area of personal interest. You can view this online, and a Family of Funds guide will be mailed to you in October as well. If you have a specific idea of what you would like to fund, please contact the Advancement Office.

HOW DOES CONTRIBUTING TO AN ORGANIZATION SUCH AS NEW LIFE ACADEMY BENEFIT ME?

In addition to having the satisfaction of knowing you made an impact on a student's life, you also receive tangible tax benefits from your donation. Charitable gifts are deductible to the full extent of the law, depending on whether you itemize and how you set up your donation.

IS NEW LIFE ACADEMY A 501(C)(3)?

Yes, New Life Academy Educational Foundation, Inc. (NLAEF) is a registered 501(c)(3). The NLAEF supports New Life Academy programs and services and receives charitable gifts to support those programs and services.

AUGUST 22

School Starts
(Grades 1-12)

SEPTEMBER 19-23

Homecoming Week

SEPTEMBER 19

NLA Golf Classic

OCTOBER 21

Fall Break

NOVEMBER 4-6 & 11-13

Fall Drama

NOVEMBER 11

Grandparent's Day
(Grade 5)

NOVEMBER 21

Eagle Pride Night

NOVEMBER 23-25

Thanksgiving Holiday

DECEMBER 9

Grandparents' Day
(Grades 1 & 2)

DECEMBER 11

Sounds of Christmas
Concert (High School)

DECEMBER 19 - JANUARY 2

Christmas Break

JANUARY 23-27

School Spirit Week

FEBRUARY 24

Grandparents' Day
(Grades 3 & 4)

MARCH 16 & 17

Grandparents' Day
(Preschool & PreK)

MARCH 23

Elementary Talent Show

APRIL 1

Auction & Gala

APRIL 10-18

Spring Break

APRIL 27

Volunteer Reception

MAY 19

Track and Field Day
(Grades K-5)

MAY 19

Senior Graduation

MAY 24

Kindergarten
Graduation

MAY 25

Last Day School





VOLUNTEER LEADERSHIP

NEW LIFE ACADEMY GOVERNING COUNCIL TRUSTEES 2016-2017

CHAIRMAN

Steve Tourek ★●

VICE-CHAIRMAN

Mike Brocker ★●

SECRETARY

Paul Maynard ★●

TREASURER & FINANCE

COMMITTEE CHAIR

Carol Peterfeso ★

DEVELOPMENT COMMITTEE CHAIR

Paul Maynard ★●

HEAD SUPPORT & EVALUATION CHAIR

Gary Maas ★

TRUSTEE COMMITTEE CHAIR

Dave Meier ★■

HEAD OF SCHOOL

Lynn Atkinson ▲

FINANCE COMMITTEE

Carol Peterfeso, Chair

Lynn Atkinson

Todd Breiholz

Danette Bucsko

Colene Erickson

Todd Frazier

Tyler Schelhaas

Patrick Voelker

GOVERNING COUNCIL TRUSTEES

Lynn Atkinson

Mike Brocker

Danette Bucsko

Susan Frazier

Keith Freeburg

Jim Kirkwood

Gary Maas

Paul Maynard

Dave Meier

Nancy Moore

Carol Peterfeso

Michelle Schumacher

Steve Tourek

Patrick Voelker

HEAD SUPPORT & EVALUATION COMMITTEE

Gary Maas, Chair

Lynn Atkinson

Mike Brocker

Jim Kirkwood

Nancy Moore

Steve Tourek

GOVERNING COUNCIL COMMITTEES DEVELOPMENT COMMITTEE

Paul Maynard, Chair

Lynn Atkinson

Don Cooper

Ann Paulson

Craig Schmalz

Michelle Schumacher

TRUSTEE COMMITTEE

Dave Meier, Chair

Lynn Atkinson

Wendy Dodds

Susan Frazier

Keith Freeburg

Wendy Hawkins

NEW LIFE EDUCATIONAL FOUNDATION BOARD MEMBERS

Paul Maynard, President

Michelle Schumacher, Vice President

Ann Paulson, Secretary

Colene Erickson, Treasurer

Lynn Atkinson

Don Cooper

PSP (PARENT SCHOOL PARTNERSHIP) 2016-17

President - Michelle Schumacher

Vice President & Secondary

Coordinator - Robin Maynard

Elementary Coordinator - Hope Rudeen

Treasurer & Elementary

Coordinator - Jennifer Knuth

Secretary - Amy Poppinga



New Life Academy

www.newlifeacademy.org

6758 Bailey Road
Woodbury, MN 55129
(651) 459-4121
info@newlifeacademy.org



STAY CONNECTED



@newlifeacademymn



@nlamn



@newlifeacademymn



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www.newlifeacademy.org